

# CHOOSING A TECH PARTNER FOR YOUR GAME-CHANGING BUSINESS\_

## 8 things to consider\_

The consumer is increasingly demanding. Requiring maximum value with minimum effort. Which represents incredible opportunities for game-changers, digital innovators. To continuously provide new, better, faster ways of doing things. In a process that is part of an infinite journey. How to keep it rolling without limits? That's when the right tech partner comes in\_

But how to know it's the "right" one for such a critical and bold mission?  
Make sure the tech partner:



**01\_**  
Shares a common mindset with you, breathing innovation at all times (starting inside)



**02\_**  
Dominates top techs and has a track record of transforming them into amazing solutions



**03\_**  
Has a huge and proven experience with game-changers and unicorns like your company



**04\_**  
Gets into your goals, context and culture in a profound way, adding a strategic and tech vision



**05\_**  
Engages and performs the best possible minds for each one of your challenges



**06\_**  
Focus on proximity, commitment, quality delivery and measurable results (data-driven is a keyword)



**07\_**  
Is already an expert in the most futuristic industry and digital trends



**08\_**  
Actively contributes to the whole product lifecycle: from ideation to development and continuous improvement

We are proud to be recognized as this kind of tech partner. By combining cutting-edge technologies with a powerful, customized Global Growth Framework engaged by:

### DATA\_

Access to insights for maximum performance (people, teams and codes)\_

### PEOPLE\_

The most brilliant, motivated and empowered tech talents\_

### ACTION\_

Unique methodology, tools and practices optimized for incremental innovation\_

This "how" is, in fact, the x-factor. It's what has been allowing us to establish long-run relationships. And enabling customers we serve for years to continue revolutionizing their markets. With a very own way of bringing ideas to life\_

**18**

years innovating side by side with global game-changers

**1 in 3**

brazilian unicorns rocking out the market with us

**800+**

connected and evolving anywhere-talents

**∞**

tech projects helping to disrupt any industry

Let's discuss why Invillia is the right tech partner for you in particular\_ and go a lot further together\_

invillia.com  
infinite digital power