

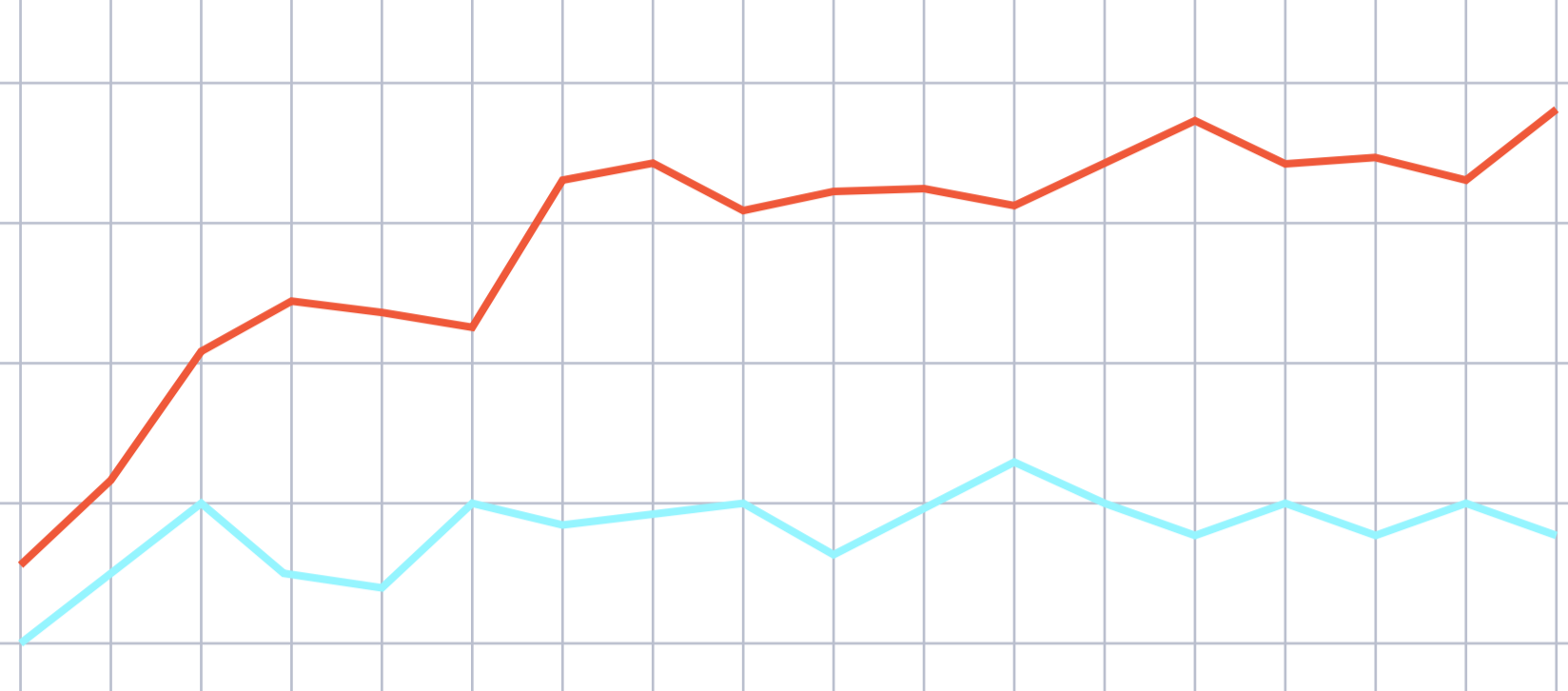
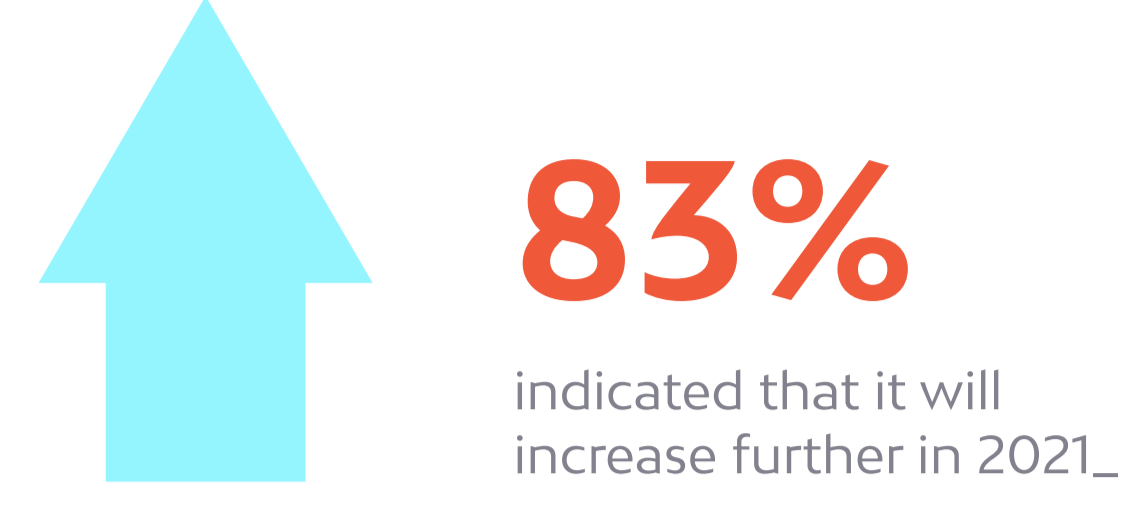
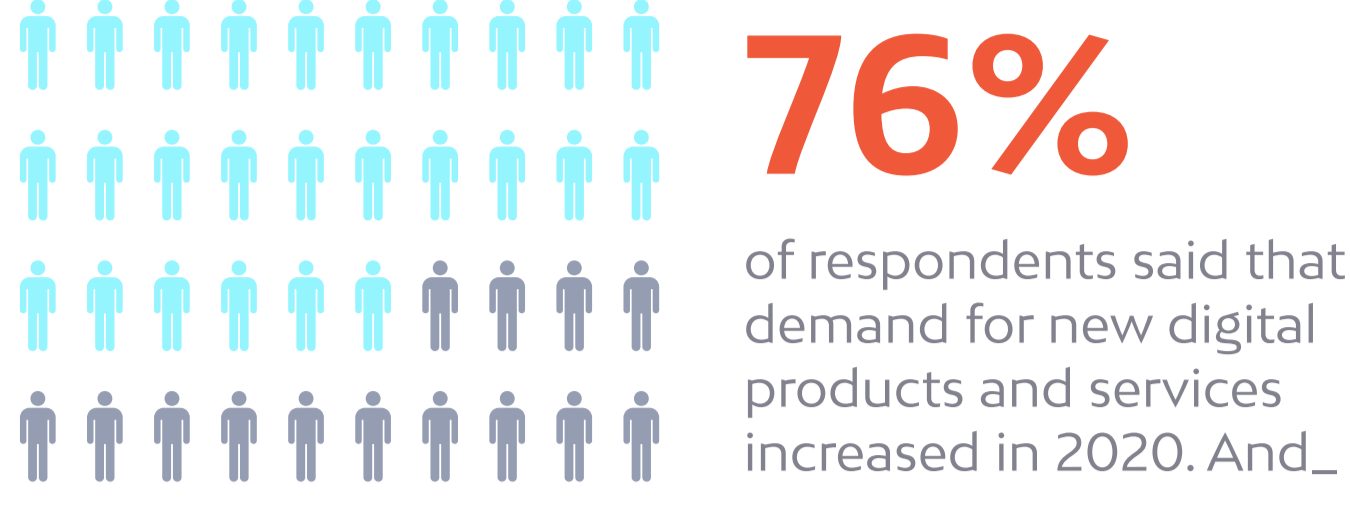
# 2021 will be a race to digital.

## How to create infinite tech possibilities?\_

More and more companies understand the value of never stop delivering value... Reinventing themselves, accelerating digital innovation and leveraging emerging technologies to come out even stronger in 2021.

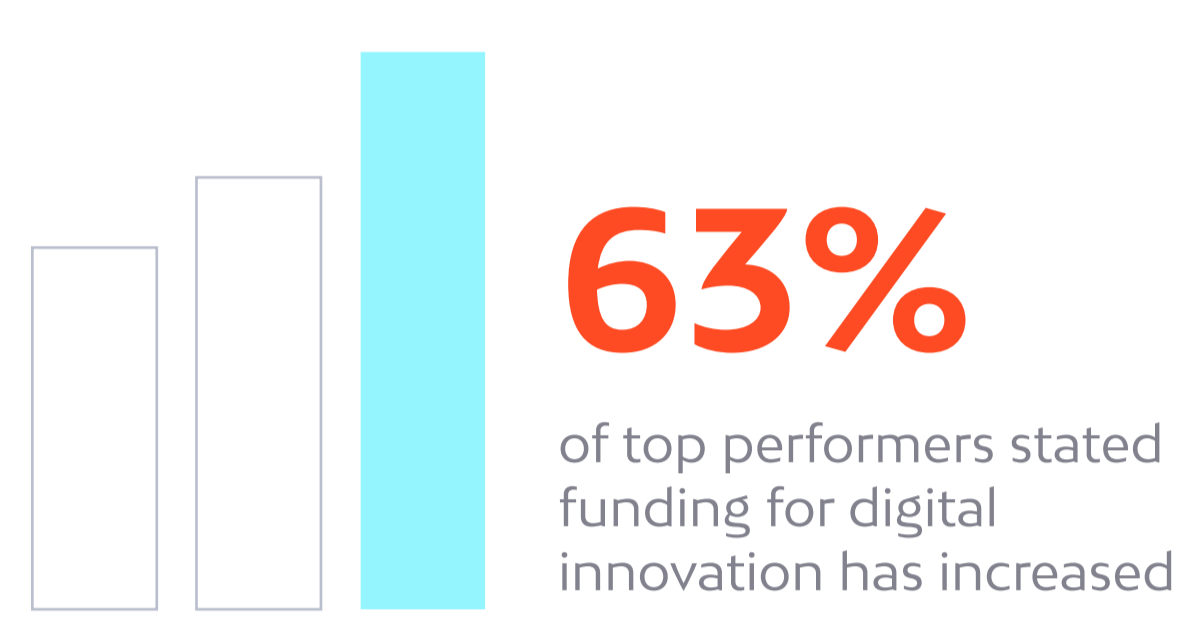
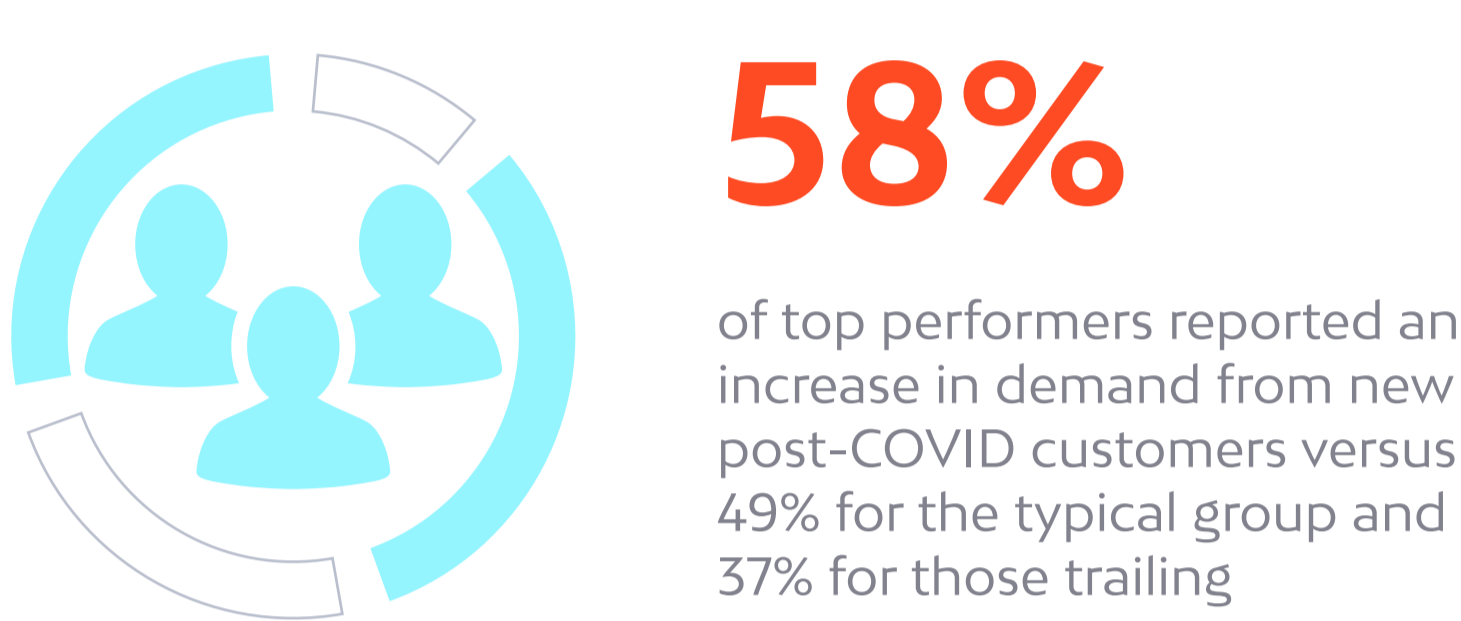
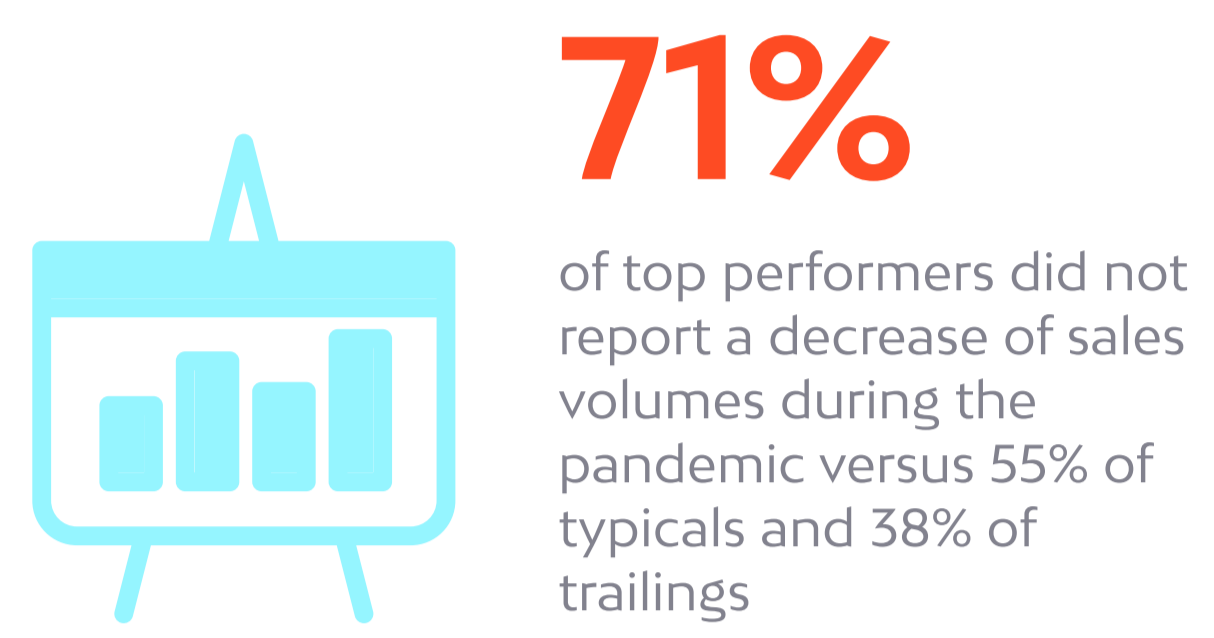
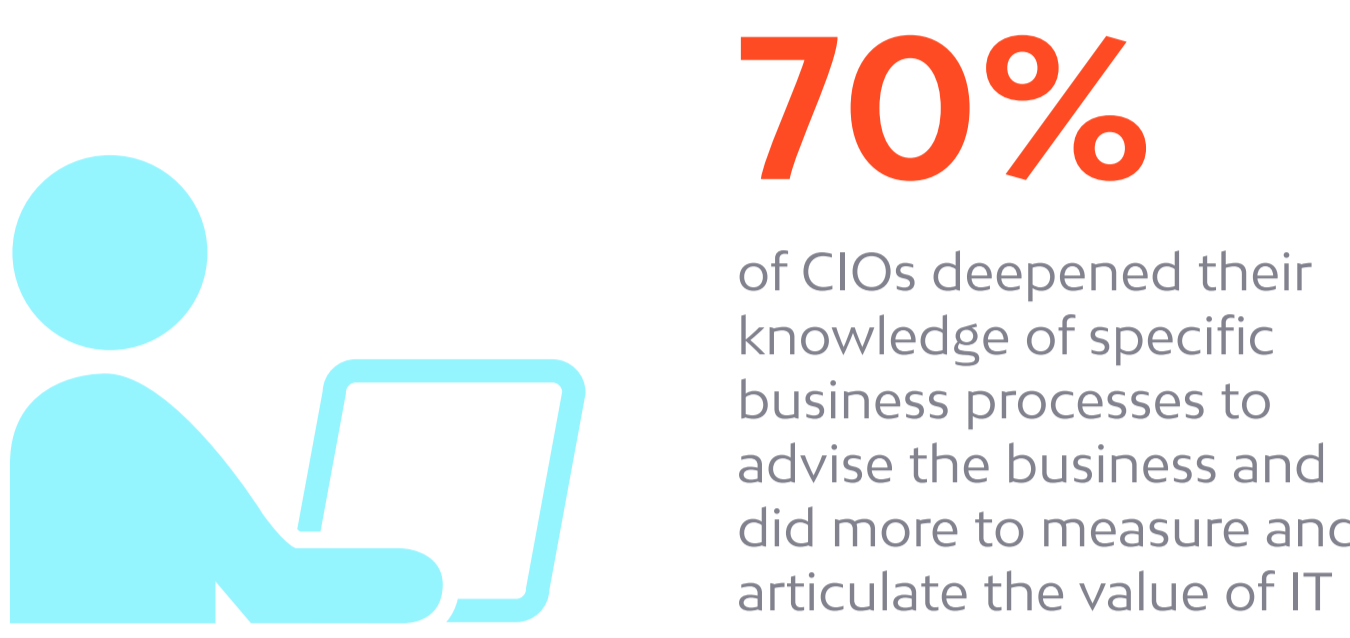
That's what we have been experiencing and that's the result of Gartner Survey "2021 CIO Agenda".

Are you in? At Invillia we are already supporting countless top performers in this race. **Combining cutting-edge technologies and a powerful Global Growth Framework (engaged by data, people and action)\* designed game-changer to game-changer, customized innovation to innovation.**



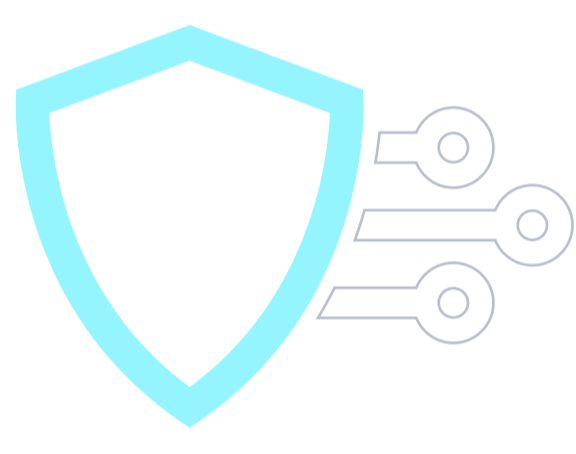
**3.5 times**

organizations that have increased their use of digital channels to reach customers are more likely to be a top performer than a trailing performer



**2.7x**

organizations that have increased their funding of digital innovation are 2.7 times more likely to be a top performer than a trailing performer. Organizations that have increased their funding of digital innovation are 2.7 times more likely to be a top performer than a trailing performer



**61%** of respondents are increasing investment in cyber/information security



**58%** of respondents are increasing investment in business intelligence and data analytics



**53%** of respondents are increasing investment in cloud services and solutions

In 2021, CIOs must build on the momentum they created for their enterprises and continue to be involved in higher-value, more strategic initiatives. The better CIOs perform for the business, the more the business will ask of them next year.

## How to seize this opportunity in practice and lead the race to digital?

## Here are 7 quick Invillia tips:

**01**

Take advantage of tested tools and practices\* to turn best-of-breed technologies into game-changing digital products and services

**02**

Be sure your team is happy, empowered and involved in a common purpose

**03**

Always look at data for continuous individual and collective improvement

**04**

Never settle down: encourage new big and small ideas, new differentials - i.e. incremental innovation

**05**

Hear your clients and consider end-users feedback about your offerings

**06**

Let your peers and community inspire you, anticipate trends, check the competition, and be better all the time

**07**

Finally, lean on partners that dive deep into your culture, share the same mindset and can truly help you address an ever-increasing market



**Let's discuss why Invillia is the right partner for gaining long-term agility, innovating without limits and being prepared for the next unknown.**

\*Our Global Growth Framework represents how we transform technology into innovation. And it is guided by three magic words: Data is what moves us, teaches us, always makes us better. Action is our attitude towards challenges, our continuous deliveries. People are what connect all this, our soul, the intelligence and creativity that makes us so unique.